



**Media Credential Request Form**  
**Rodeo All-Star Weekend, April 14-15, 2017**

**Please Note:**

- Media Access for freelance photographers and/or freelance journalists without editorial assignment *will not* be granted. You must have a verifiable editorial assignment from a recognized media outlet to attend as per new media guidelines. Rodeo All-Star reserves the right to grant or refuse media access.
- Submitting a completed form *does not* guarantee media credentials.

Name of media outlet:
Check one: Newspaper:___ Radio:___ Television:___ Cable: ___ Magazine:___ Internet:___ Photographer: ___ Other:_____
Name of contact person:
Email address:
Street address:
City/State/Zip:
Contact Phone #: Fax # :

Have you covered a National Western event in the past: Yes \_\_\_ No \_\_\_ Which year(s)? \_\_\_\_\_

**Please list the names and titles of individuals requesting credentials:**

Name:	Title:

Additional names can be added upon request.

**Please indicate which days you will be covering the Rodeo All-Star: Check all days or individual dates.**

Rodeo Semi Final rd 1 – 7:00pm	Friday, April 14	
Rodeo All-Star Concert 8:45pm	Friday, April 14	
Rodeo Semi Final rd 2 – 2:30pm	Saturday, April 15	
Rodeo Final - 7:30pm	Saturday, April 15	

**Scan, Email, fax or mail the completed form to:** Karen Woods, Director of Marketing & PR  
 National Western Stock Show  
 4655 Humboldt Street, Denver, CO 80216  
[kwoods@nationalwestern.com](mailto:kwoods@nationalwestern.com)  
 Phone 303-299-5522 Fax 303-292-1708

**Media Credentials will be available for pick up starting Wed April 12 at the NW Complex, 3<sup>rd</sup> Floor reception desk, open daily 9am-5pm.**